



Written by [Daniel Natal](#) on October 7, 2022

The Crowd Is Female

https://media.blubrry.com/1462062/thenewamerican.com/assets/podcast/TheDanielNatalShow/DNS_221007_TheCrowdIsFemale.mp3

Podcast: Play in new window | [Download](#)

(Duration: 6:41 — 6.1MB)

Subscribe: [Android](#) | [RSS](#) | [More](#)

The Establishment usually has fever-dreams about mobs of angry males with torches and pitchforks. The recent January 6th hearings are an example of this. However, as propaganda expert Edward Bernays said in 1926, "The crowd is female." This is based on the fact that women do 85% of the shopping and are in command of \$7 trillion in purchasing power. Why is this important to the political Right? If it neglects women, their movement is doomed to failure.

DISCLAIMER: Views and opinions expressed on The Daniel Natal Show are solely those of the host and do not necessarily represent those of The New American. TNA is not responsible for, and does not verify the accuracy of, any information presented.





Subscribe to the New American

Get exclusive digital access to the most informative, non-partisan truthful news source for patriotic Americans!

Discover a refreshing blend of time-honored values, principles and insightful perspectives within the pages of "The New American" magazine. Delve into a world where tradition is the foundation, and exploration knows no bounds.

From politics and finance to foreign affairs, environment, culture, and technology, we bring you an unparalleled array of topics that matter most.



[Subscribe](#)

What's Included?

- 24 Issues Per Year
- Optional Print Edition
- Digital Edition Access
- Exclusive Subscriber Content
- Audio provided for all articles
- Unlimited access to past issues
- Coming Soon! Ad FREE
- 60-Day money back guarantee!
- Cancel anytime.