



Written by [Gary Benoit](#) on June 1, 2023

## AI Artwork: A Closer Look/ Beyond the Cover

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It is said that a picture is worth a thousand words. But how about pictures created by AI? Will AI images become commonplace? Will they prove to be worth more than a thousand words, figuratively speaking? Will they accurately capture the world in which we live? And to what extent might the AI technology be used for nefarious purposes to create a new, false reality? Regarding the latter question, what can be done to avoid, or expose, the deception? In this episode of Beyond the Cover, host Gary Benoit interviews The New American's creative director, Joseph Kelly, about the use of AI to create imagery. During the discussion, Joe explains the advantages of using AI to create imagery, as well as the pitfalls. For some of his examples of AI imagery, he uses the cover of The New American's Special Report on "The Future of Tech," as well as other imagery in the "AI Artwork" article in that report. And he takes us through the process of creating imagery using AI.

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