

## 'Elites' on the Common Peoples' Food Woes: Let Them Eat Bugs

It's a myth that Marie Antoinette, responding to the plight of hungry Frenchmen who had no bread, said "Let them eat cake." What's not a mere product of imagination, however, is that many of today's pseudo-elites have adopted the attitude "Let them eat bugs."

At issue is a greentopian "sustainability" movement, recently advocated by PBS, in which pseudo-elites seek to replace meat with insects in the diet of humanity — or, at least, in that of the 99.9 percent of humanity who aren't the pseudo-elites.



MauMyHaT/iStock/Getty Images Plus

Unsurprisingly, the United Nations is pushing this, but the British government is also on board, and factories have already begun producing bug-based food. As for the PBS initiative, TheConservativeTreehouse.com <u>reports</u>:

Farmers in North American and Europe are facing massive regulatory changes as part of the Build Back Better or Green New Deal initiatives.

In the U.S. Joe Biden has pledged his entire administration effort toward the goal of reducing U.S. carbon emissions and protecting the planet. Part of that initiative includes the need to change the diet of Americans away from traditional farm proteins, and toward sustainable alternatives via bugs and/or insects like cockroaches, crickets and grasshoppers.

A comprehensive marketing, branding and image campaign is underway to change the public perception toward an acceptance of sustainable algae and bugs as food sources.

The site then presents a tweet (below) relating to the PBS effort:

Meat has long been out of fashion, with the initial emphasis being on eating fish and white-meat chicken and turkey for supposed health reasons. More recently, there's been an increasingly aggressive push for vegetarian alternatives, including efforts at having plants "identify" as meats (e.g., <u>Impossible Burger</u>"). But now our two-legged insect overlords are attempting what seems the impossible: a bugbased food transition.

Website Canadian Manufacturing <u>reports</u> on the factory processing of creepy-crawlies:

On May 26th, Aspire Food Group announced that it has completed construction of its alternative protein manufacturing facility. London, Ontario is now home to the world's largest cricket production facility.

Aspire's new plant will reportedly produce 9000 metric tons of crickets every year for

# **New American**

Written by Selwyn Duke on July 22, 2022



human and pet consumption. That's about two billion insects to be distributed annually across Canada and throughout the United States.

Aspire also reports that it already has orders for the next two years.

Crickets are currently being explored as a protein-rich superfood. They contain fibre and are already found in grocery stores and restaurants, and have a smaller environmental footprint than traditional protein sources.

Driving this push for alternative proteins is, at least in part, that our "wannabe Mandarins...connect meat production and consumption to global warming through animal flatulence and the need for chemical fertilizer and land to produce feed for the steers, pigs, chickens and other meat sources," <u>writes</u> commentator Thomas Lifson.

"The Dutch farmers' protests are a sign of what is to come as the green extremists who control governments impose restrictions on the production of food," Lifson continues. "Sri Lanka's catastrophe after going organic is an early sign of the famine that awaits. Let's call it the Green Leap Forward, echoing China's disastrous Great Leap Forward that from 1958 to '62 imposed ideology on the production of food and killed at least 36 million people of starvation and related disease."

All part of what many call the "Great Reset," Lifson illustrated an aspect of this agenda with a tweet (below) from the British government.

And <u>here is a page</u> about the UN's bug endeavors.

It's obvious that most Americans (myself included) are revolted by the idea of eating bugs, but just wait for it: One day some wokester will propose that finding insect consumption stomach-turning is "racist" because certain Third World tribal people eat bugs. (Don't laugh. It has <u>already been said</u> that toddlers who say "yuck!" in reference to foreign food may be guilty of "racism.")

Yet there is something truly disgusting here beyond the idea of eating things we may sometimes call an exterminator for (aversion to which, admittedly, results from conditioning): The pseudo-elites don't generally have a problem with eating meat (or using oil) in principle.

They just have a problem with seeing you do it.

Under their greentopian theory, it is sustainable for a minuscule percentage of the world's population to live the typical "Western" lifestyle. Whatever this figure is -0.1 percent, 0.01 percent, etc. - it will be, quite conveniently, just large enough to include all the pseudo-elites. For the rest of us, however, it'll be bugs and bicycles and shivering in winters and sweating in summers - at best.

Just think North Korea, where corpulent Kim Jong-un and his inner circle enjoy Western luxuries while everyone else endures privation. Or just think about high-end Manhattan restaurant Eleven Madison Park: Its chef boasted last year that it would emerge from the COVID lockdown with an entirely vegan menu.

Then the eatery was <u>discovered to have</u> what some called a "secret" meat room for the pseudo-elites.

The tragedy is that the greentopian vision of a bug-eating, bicycle-riding population, as bad as that is, living in supposed harmony with nature is itself a fantasy as feasible as Mao's farm collectivization. In reality, a globally instituted Green Leap Forward would result in the deaths of almost all humans on



Written by Selwyn Duke on July 22, 2022



Earth, <u>warned</u> ex-Greenpeace figure Patrick Moore in 2019. But before they met their miserable end, they cut down every tree for fuel and kill every animal for food.

With sustainability like that, who needs rapacious, landscape-raping robber barons?



#### Subscribe to the New American

Get exclusive digital access to the most informative, non-partisan truthful news source for patriotic Americans!

Discover a refreshing blend of time-honored values, principles and insightful perspectives within the pages of "The New American" magazine. Delve into a world where tradition is the foundation, and exploration knows no bounds.

From politics and finance to foreign affairs, environment, culture, and technology, we bring you an unparalleled array of topics that matter most.



### Subscribe

#### What's Included?

24 Issues Per Year Optional Print Edition Digital Edition Access Exclusive Subscriber Content Audio provided for all articles Unlimited access to past issues Coming Soon! Ad FREE 60-Day money back guarantee! Cancel anytime.