



# Woke Toys: Mattel Births First-ever "Transgender" Barbie Doll

Disney took it on the chin after getting political and opposing Florida's parental-rights bill. Netflix recently told its employees that if they were offended by the company's politically incorrect content, they could quit. But this hasn't stopped Mattel from leaning heavily into the sexual devolutionary agenda and birthing a freaky first:

The toy maker has created the world's first "transgender" Barbie doll.

How one identifies a MUSS (Made-up Sexual Status, aka "transgender") doll was not reported. Does it have have "bottom surgery" scars, a therapist, and a cross-sex hormone prescription? What is known is that this Barbie is the latest in a line of sexually confused (they call them "gendernonconforming") dolls that Mattel rolled out in 2019.



AP Images Laverne Cox

The Gateway Pundit reports on the story:

The corporate effort to indoctrinate children into believing they are born in the wrong body is reaching new heights under the Biden administration.

Toymaker Mattel has partnered with transgender actor Laverne Cox to create its first transgender Barbie doll modeled after the Emmy Award-winning celebrity's likeness.

The symbol of body dysmorphia will be featured in Mattel's "Tribute Collection Barbie" edition and retail for \$39.99.

Transgender Barbie hit store shelves ahead of Cox's 50th birthday in honor of his "impact as an advocate for LGTBQ rights," People Magazine reports.

Cox, famous for being the first non-white transgender "woman" to land a leading role in a scripted television series while starring in the Netflix series "Orange Is The New Black," calls the transgender toy "healing" and a reminder "that trans is beautiful."

*People* explains that Cox was intimately involved in MUSS Barbie's design, suggesting, for instance, that Mattel make the doll look more "African-American" (even though the actor sports blond hair most of the time).

"I'm just so grateful that I've been able to be in this process," Cox told *People*. "It's a process of reclaiming my inner child, healing her, giving her what she didn't have the first go-round."



#### Written by **Selwyn Duke** on May 28, 2022



The actor later provided *People* an example of what this means. "I begged my mother for a Barbie doll and she said no because I was assigned male at birth," Cox explained. (He was assigned "human" at birth, too, although this hasn't thus far been a problem.) *People* continued, still quoting the actor:

"And when I was in my 30s, I was in therapy and telling my therapist that I was denied the opportunity to play with Barbie dolls. And my therapist said, 'It's never too late to have a happy childhood, and what you should do for your inner child is go out and buy yourself a Barbie doll.'"

The actress did just that — and felt truly moved.

"I played with my Barbie, and I told my mom what my therapist had said. And that first Christmas after that, my mom sent me a Barbie doll," she reveals. "And she's been sending me Barbies for Christmas and for my birthday."

(Actually, it *is* too late to have *any* kind of childhood once you're an adult, but, apparently, it's never too late to become a bad parent.)

Cox also lamented to *People* that "over 250 pieces of anti-trans [read: pro-virtue] legislation have been introduced in state legislatures all over the country in 2022 alone." These bills generally prohibit the administration of MUSS-alteration treatments (e.g., puberty blockers) to minors, and Cox's story itself may be a cautionary tale explaining why.

He also told *People*:

"I said to my therapist, 'I want to turn 50 and I want to let go of the shame. I want to let go of the trauma. I want to let go of all that stuff. I don't want to be burdened by it anymore. I want to move into this next phase....'"

This is earily reminiscent of what Steven Richards, who <u>lived masquerading as a female for eight years</u> starting when he was just 15, said about his former delusions. The "miserable world I escaped from," he revealed, is one holding out the illusory promise that the next step in your "transition — a new name, a new set of pronouns, another year of hormones, another surgery," will bring you the promised happiness. "But, as I learned," he said, "it never can."

This is why the post-operation suicide rate of MUSS individuals even in Sweden, a MUSS-friendly nation, is extremely high.

As for Mattel, these aren't its first Barbie misadventures. Decades ago, feminists slammed the company for creating a talking Barbie programmed to say, "Math class is tough!" (Video below. Never mind that Mattel's market research with girls found this a common lament of theirs.)

There also was criticism about how the über-comely and curvaceous Barbie was giving lasses unrealistic expectations and causing self-image problems. Mattel ultimately reacted by creating an obese (aka "plus-size") Barbie (video below).

Yet if "realism" (or some conception thereof) is an imperative, why stop with the superficial? Obese Barbie should come with cholesterol-lowering medication and an insulin pen. She could say things such as "I can't breathe!" and "Do my toenails need trimming?" Moreover, drawing inspiration from the game "Operation," she could have a feature whereby girls could open her chest cavity and perform a



### Written by **Selwyn Duke** on May 28, 2022



triple-bypass (this will also spark the lasses' scientific interest).

This brings us back to MUSS Barbie. To be entirely realistic, he should come anatomically correct so that the girls can perform the necessary "gender reassignment surgeries," with internal fake blood cementing the realism. A toy syringe could be provided for cross-sex hormone shots. And sexually confused Barbie could utter things such as "I feel sicker than before," "I'm still not happy," and "I want to kill myself!" And speaking of encouraging non-traditional pursuits, your girls can have hours of fun playing police negotiator and talking MUSS Barbie down from the ledge and then playing psychiatrist and trying to convince him that complete contentment and equanimity are just a surgery away.

Only bigots, after all, would deny kids the true "transgender" experience.





## **Subscribe to the New American**

Get exclusive digital access to the most informative, non-partisan truthful news source for patriotic Americans!

Discover a refreshing blend of time-honored values, principles and insightful perspectives within the pages of "The New American" magazine. Delve into a world where tradition is the foundation, and exploration knows no bounds.

From politics and finance to foreign affairs, environment, culture, and technology, we bring you an unparalleled array of topics that matter most.



## **Subscribe**

#### What's Included?

24 Issues Per Year
Optional Print Edition
Digital Edition Access
Exclusive Subscriber Content
Audio provided for all articles
Unlimited access to past issues
Coming Soon! Ad FREE
60-Day money back guarantee!
Cancel anytime.