



Written by [Raven Clabough](#) on October 30, 2018

Kanye West Unveils New “Blexit” Clothing Line to Encourage Black Exodus From Democratic Party

Rapper, producer, and fashion designer Kanye West has made headlines for his vocal support of President Donald Trump. Predictably, West has experienced backlash among his peers for his support of the Republican president, and has even been dubbed an “Uncle Tom” by the “tolerant” Left, but that has done little to quell West’s support. In fact, he has now released a new clothing line encouraging black voters to leave the Democratic Party in a “Blexit.”



According to the [Hollywood Reporter](#), West has revealed a number of “Blexit”-themed items to encourage young black conservatives to be more outspoken about their political ideologies and their support for the president. The articles of clothing encourage these members of the community to permanently abandon the Democratic Party without shame.

“Blexit,” of course, plays off the term “Brexit,” which referred to United Kingdom’s decision to withdraw from the European Union. “Blexit” is the brainchild of young black conservative Candace Owens, communications director for Turning Point USA. In an interview with Fox News, Owens said that despite the movement’s recent attention, it has been developing over time. She conceived of the idea at the 2017 Conservative Political Action Conference (CPAC) after watching a speech by Nigel Farage on the Brexit movement. Shortly after, she purchased the “Blexit” domain.

“Blexit is a Renaissance,” Owens told Fox News. “Blexit is the black exit from the Democratic Party. It’s the black exit from permanent victimhood, the black exit from the false idea that we are somehow separate from the rest of America.”

It was later revealed that West helped her design the Blexit logo.

“Kanye saw my original design, and said, ‘I can do it better,’” Owens recalled. “It certainly was. He redesigned the logo with vibrant colors inspired by his trip to Uganda.”

West’s new clothing line features shirts and hats that don the words “Blexit” and “We Free” on them and were debuted on Saturday at Turning Point USA’s Young Black Leadership Summit, an event that took place in Washington, D.C., for young black conservatives. The items are in the \$25-\$30 price range.

Owens is thrilled with the Blexit clothing line, stating West “has taken one of the boldest steps in America to open a conversation we have needed to have.”



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According to West's Blexit apparel [website](#), Blexit "is a frequency for those who have released themselves from the political orthodoxy. It is a rebellion led by Americans wishing to disrupt the simulation of fear. Blexit is a renaissance. It is our formal declaration of independence."

The site states that the movement is inspired by "individuals who are questioning political dogma and choosing freedom over tyranny." It also underscores the hypocrisy of Leftism and its true impact on the black community by highlighting revisionist history and its inaccurate retelling of Margaret Sanger and Planned Parenthood, President Lyndon B. Johnson's Great Society, and President Woodrow Wilson's federal resegregation, to name just a few examples outlined on the webpage.

West has been publicly shamed for his support of President Trump and for his recent visit to the White House, but has been undeterred from wearing Trump's campaign slogan hat during public appearances, including during a recent appearance on *Saturday Night Live*, at which he launched into a passionate, pro-Trump speech. In his speech, West stated that he had been "bullied" backstage for wearing the hat. Portions of West's speech addressing racism and his support for Trump were shared by comedian Chris Rock's Instagram after the NBC feed was cut.

Compelled to defend his appearance on SNL and his wearing of the MAGA hat, West tweeted a photo of himself in the hat and outlined some of his reasons for supporting Trump: "this represents good and America becoming whole again. We will no longer outsource to other countries. We build factories here in America and create jobs. We will provide jobs for all who are free from prisons as we abolish the 13th amendment. Message sent with love."

West later clarified that he views the 13th Amendment as "slavery in disguise" because of the clause "except as a punishment for crime" being used to justify slavery or involuntary servitude. Presumably, West was referring to the large number of blacks, particularly young black men, incarcerated in this country.

Owens and West are hopeful that the Blexit movement will help shed some light on what the Democratic Party and leftism has done to the black community. Owens told Page Six that there will be a Blexit tour to major cities such as Chicago, Detroit, and Philadelphia starting next year, and that they intend to turn it into a monumental movement. The organizers are focused on the 2020 elections.

"The Blexit movement will spend 2019 holding rallies in every major city in America that the Democrats have destroyed," she said.

"There are people that want to change their lives that have been lied to by the media," Owens continued. "There should be something waiting for them when they make that decision, and, now, Blexit will be there."

Image: screenshot from [Blexit website](#)



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