



Written by [Bob Adelman](#) on June 22, 2023

Gallup: Americans Growing More Socially Conservative

Gallup learned from its annual [Values and Beliefs survey](#) conducted last month that Americans in general are getting more and more socially conservative:

More Americans this year (38%) say they are very conservative or conservative on social issues than said so in 2022 (33%) and 2021 (30%). At the same time, the percentage saying their social views are very liberal or liberal has dipped to 29% from 34% in each of the past two years....

The last time this many Americans said they were socially conservative was 2012, during a period when consistently more U.S. adults identified as conservative rather than liberal on social issues.



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And it's no wonder, as those pushing the LGBTQ agenda apparently have pushed Americans too far. Enough is enough, many are saying, and it's showing up at Gallup.

The headlines everywhere are showing it:

June 16, on the Daily Wire: "American Support For Same Sex Relations Dropped Seven Points Since Last Year"

June 8, on the Daily Caller: "The Left's Mass Deception About Gender Is Completely Failing, Major New Study Reveals"

June 7, on The Blaze: "Parents livid over Pride video shown to 3rd, 4th, 5th graders in which child says, 'I never really felt like a boy, and I don't really feel like a girl, so I'd rather be both'"

June 13, on The Post Millennial: "'MY PRONOUNS ARE USA': Massachusetts middle school tries to make children wear rainbow clothing for Pride; students revolt, wear Red, White, and Blue"

June 15, on *USA Today*: "Social conservatism is on the rise. Maybe DeSantis is on to something with anti-'woke' fight."

June 16, on The Daily Signal: "The Uprising: Families Clash With Schools Over LGBTQ Propaganda"

June 12, on The Stock Dork: "Uh-Oh! Pride Parades Get Thumbs Down from Americans: Is it Too Much Rainbow for Business?"



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June 8, on [Governing.com](#): “Storm Clouds Are Gathering Over Pride Month”

June 16, on the *Washington Examiner*: “It’s a shame what Pride has become”

June 13, on Next Impulse Sports: “World reacts as transgender athletes are losing support in America”

June 14, on the Western Journal: “City Officially Bans ‘Pride’ Flags from Public Property, Tells LGBT Objectors ‘You’re Already Represented’”

June 19, on the Stream: “The Uprising: Families Clash With Schools Over LGBTQ Propaganda”

Allison Sullivan, with a million TikTok followers, [noted](#), “This Pride Month [reflects] the ‘Revolt of the Normies’, a pushback against the perceived extreme expressions of gender fluidity.”

It isn’t just Bud Light, Target, or Kohl’s, either. For many the last straw was the Dodgers’ endorsement of the Sisters of Perpetual Indulgence, which has decimated — and continues to decimate — attendance at home games. And even Starbucks, the leading light in the Pride parade, is reported to have pulled celebratory decorations from their stores.

Added Sullivan:

[The LGBTQ agenda] seems to call for a complete denial of innate human nature and demands uniform acceptance of this radical concept.

Instead of seeking tolerance or privacy, the new transgender movement insists on breaking every societal and institutional boundary, from bathrooms to sports to elementary classrooms.

Every boundary, indeed. Consider the following “celebrations”:

Bisexual Health Awareness Month

International Transgender Day of Visibility

National LGBT Health Awareness Week

National Transgender HIV Testing Day

Non-Binary Parents Day

Lesbian Visibility Day

International Day Against Homophobia, Transphobia, & Biphobia

Harvey Milk Day

Pansexual & Pan Romantic Awareness & Visibility Day

Non-Binary Awareness Week

International Drag Day

LGBTQ History Month (not to be confused with Pride Month)

International Lesbian Day



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- National Coming Out Day
- National LGBT Center Awareness Day
- Asexual Awareness Week
- International Pronouns Day
- Transgender Parent Day
- Pansexual Pride Day
- Gay Uncles Day

There are more, no doubt, but these “celebrations” prove the point: The “Pride” agenda is castigating societal norms and pushing the weird, strange, and demonic into Americans’ faces, and Americans have had a bellyful.

“The bottom line,” said [Dr. Michael Brown](#), “is that LGBTQ+ activists have basically said: ‘No matter how much ground you give us and no matter how much you embrace us, it is never enough. We will continue to push the envelope.’”

Americans are sick of it. As Allison Sullivan expressed it: “If American institutions continue to indulge in such extremes, they may learn that sometimes, Pride Month can indeed goeth before the fall.”

The Gallup survey may just be the first warning of that coming fall.



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