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US-Mexican influencer abducted at gunpoint in viral video found 'alive and well' in Sinaloa state

In a post on social media, the prosecutor's office thanked the public for its assistance in finding Nicole "La Nicholette" Pardo and confirmed that the US dual national had been located safely.

Earlier this week, a viral video circulated online appearing to show Pardo being abducted at gunpoint in broad daylight.

Footage purportedly recorded by cameras on her Tesla vehicle — a lilac Cybertruck — shows several armed men violently forcing Pardo into a waiting car.

On Friday, the Sinaloa Attorney General's Office circulated a missing persons bulletin saying that Pardo was last seen on January 20 in the Isla Musalá neighborhood of Culiacán, the capital of Sinaloa.

CNN geolocated the footage of her apparent abduction to that same neighborhood.

Mexican Security Secretary Omar García Harfuch said Thursday that the vehicles allegedly involved in Pardo's disappearance were being tracked and that state authorities reported the incident immediately to the federal government.



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