



Written by [Luis Miguel](#) on June 6, 2023

## Why the Culture War Is the War That Truly Matters

Spreading your forces thin is a sure-fire road to defeat? Concentrating one's efforts is key to victory.

There appears to be no shortage of socio-political controversies for one to get caught up in. One day we're talking about a congressional debt ceiling battle here, the next we're talking about the boycotting of a woke brand of beer, and the next we're in outrage over the indictment of a prominent Republican figure.

If all of this feels overwhelming, it's because it's meant to be. The establishment deliberately bombards the public with scandal after crisis after outrage after tragedy after controversy — all with the purpose of leaving Americans feeling burned out, frustrated, and with the sense that there's just too much going on for any regular individual to make a meaningful difference.

In other words, the establishment is causing Americans to become nihilists through a carefully crafted barrage of negative, hopeless media reporting.

Not only does the constant chaos dissuade many otherwise patriotic Americans from even bothering to get involved, but it causes those who do dare to step into the ring of activism to spread themselves far too thin, jumping from one fight to another. It makes right-wing activists reactionary; instead of us controlling the frame and choosing our battles, we're constantly on the run to play defense on the enemy's chosen ground.

This is why it's absolutely imperative that the Right cease to be reactionary. Of course, we must always stay abreast of what the Left is doing, but not every action on their part needs a reaction. We must decide what our highest goals are, what our true priorities are — and on that basis, we must make the first move, letting the Left react to us.

So what should rightly be the chief priority?

Without a doubt, the culture war is where the greater war for the soul of America will be decided.

Notice that establishment "Republican" voices don't want conservatives fighting the culture war. They say it's irrelevant ("there are more important things at stake folks, like getting another round of tax cuts!"). They even say that fighting the culture war will cause Republicans to lose elections — even though one of the GOP's biggest upsets in recent years, the 2022 election of Republican Glenn Youngkin to the governorship in Virginia, happened because the party there leaned heavily into culture war — issues such as parental pushback against Marxism and degeneracy in schools.



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And the Left certainly doesn't want the Right to fight the culture war. Mainstream outlets under leftist control regularly spin the narrative that the culture war is a losing battle for conservatives that will cost them political power and alienate them from an increasingly progressive youth vote.

Ironically, that is precisely why the Right *should* fight the culture war — the lack of doing so for so long, not natural forces, is what permitted the Left to dominate the mind of the nation's youth.

The Left understands that politics follows culture. The stranglehold they have over the country now took place because they played the long game in the culture war for decades before their policies became viable in the realm of tangible policy.

To win, the Right must fight to reassert control over the influential institutions in American society. And they must build parallel institutions in cases where an opening into leftist-controlled institutions cannot be made.

The fight for the culture is indistinguishable and cannot be separated from the fight for our institutions — for it is our societal institutions that actually shape and mold the culture. He who controls the main organs of social influence — the society's institutions — has control over the culture, the beliefs and desires of the masses. This doubly applies to the youth, who — being in a state of development — are even more impressionable and sensitive to social influence than adults.

The Left essentially drove the Right out of power from most of the important institutions in society. This put the Right into an incredibly weak position, with little ability to project power or influence, leading to the state of affairs we have witnessed for generations now — our people, particularly our children, being extensively groomed by leftists from all sides.

By doubling down on the culture war, ultimately many of the issues facing the country will essentially solve themselves.

If, for example, we restore Christian culture, support for gay marriage, transgender surgeries, drag queen story hours, abortion, and other social ills will fade away.

If we vehemently stamp out cultural Marxism, much of the racial tension will ease. If we make the principles of the Constitution widespread, citizens will naturally support limited government.

If we do away with the victim mindset being promoted among poor and minority communities, then many of these people will discover the ability to lift themselves up to better life circumstances, and the demand for expensive welfare programs will drastically go down.

The Right can continue trying to endlessly put out fires — or it can embrace the culture war and win.



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