



It's Official: DeSantis Announces 2024 Run

DeSantis is in.

Talk of Florida's hard-nosed governor running for president goes back all the way to the height of Covid tyranny.

While sane, freedom-loving Americans in most states were fighting losing battles with their state's officials and power-hungry alleged public health bureaucrats, Floridians were living it up like it was 2019.

And it wouldn't have happened without Governor Ron DeSantis' leadership. For nearly the entire duration of Covid madness, the governor's administration opposed lockdowns, forced masking, and then later, Covid injection mandates.



AP Images
Ron DeSantis

DeSantis took a lot of fire for his sane approach. Various mainstream media outlets went after him hard, even accusing him of killing people. But he continued in his typical tough, determined way, which has won him many supporters.

DeSantis' rational governance didn't stop with Covid policies.

His administration [has banned](#) perverse sexual curricula in lower elementary-school grades, he [signed anti-ESG](#) legislation, he [banned central bank digital currency](#), and his ongoing battle with Disney over its "woke" values is sure to convince many to cast a vote for him as well.

Because of his hard-nosed approach, he has been compared to Donald Trump. But because he doesn't have the frequent Twitter outbursts and engage in much name-calling, many began to see DeSantis as Trump — but better.

So fittingly, DeSantis's pitch to Republican voters has been "Trump, but competent." That tagline was immediately put to the test yesterday with his campaign launch.

Instead of holding a traditional campaign rally to officially announce that he'll be seeking the Republican nomination for president of the United States, he did something unprecedented:

He made his announcement in a Twitter space discussion with Elon Musk.

But things didn't go as planned. For more than 20 minutes, technical problems delayed the launch, and hundreds of thousands — if not more — who joined the Twitter space to listen in simply gave up.

Trump, the Republican frontrunner, made hay of DeSantis' glitch-ridden launch on [Truth Social](#).

Trump was not the only one to mock DeSantis' campaign launch. Even the person running President Joe Biden's Twitter account got in on the action: "This link works," Biden's tweet said, with a link to his campaign site.

Fortunately for DeSantis, his campaign posted an ad yesterday on Twitter that *was* accessible. Here's part of it:



Written by [Paul Dragu](#) on May 25, 2023

I'm running for president to lead our Great American Comeback.

pic.twitter.com/YmkWkLaVDg

— Ron DeSantis (@RonDeSantis) [May 24, 2023](#)

Now that DeSantis is in, the showdown between him and Trump, who's already shown that he has no qualms with slinging mud at his governor, may turn into a primary race for the history books.



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