



Written by [R. Cort Kirkwood](#) on November 1, 2021

AT&T to White Employees: “If You Want to Know Who’s Responsible for Racism, Look in the Mirror.”

AT&T is yet another major corporation that tells white employees they are evil and shoves Critical Race Theory down their throats with Maoist enthusiasm.

Participation in the Fortune 500 corporation’s brainwashing sessions are mandatory, [Christopher Rufo wrote](#) in yet another report for *City Journal*, and whites must confess their racial sins.

The anti-white propaganda is typical. White employees are the “problem” and should “look in the mirror” to see the culprits behind “racism.”



AP Images

Corporate America has one message for white employees: You’re evil, and we’re going to beat the evil out of you. Employees with families and bills to pay, of course, must sail between Scylla and Charybdis. Put up with the abuse, or find another job.

SCOOP: AT&T Corporation has created a race reeducation program with materials claiming that “racism is a uniquely white trait” and teaching employees: “White people, you are the problem.”

Here's the full story.□

— Christopher F. Rufo □ (@realchrisrufo) [October 28, 2021](#)

Internal Documents: Racism “Uniquely White”

The communist indoctrination program is called “Listen Understand Act” and is based on usual principles of CRT: “intersectionality,” “systemic racism,” “white privilege,” and “white fragility.”

“CEO John Stankey launched the program last year and, subsequently, has told employees that private corporations such as AT&T have an ‘obligation to engage on this issue of racial injustice’” and push for “systemic reforms in police departments across the country,” [Rufo wrote](#) last week:

According to a senior employee, who agreed to speak on condition of anonymity, managers at AT&T are now assessed annually on diversity issues, with mandatory participation in programs such as discussion groups, book clubs, mentorship programs, and race reeducation exercises. White employees, the source said, are tacitly expected to confess their complicity in “white privilege” and “systemic racism,” or they will be penalized in their performance reviews. As part of the overall initiative, employees are asked to sign a loyalty pledge to “keep pushing for change,” with suggested “intentions” such as “reading more about systemic racism” and “challenging others’ language that is hateful.” “If you don’t do



Written by [R. Cort Kirkwood](#) on November 1, 2021

it," the senior employee says, "you're [considered] a racist." AT&T did not respond when asked for comment.

AT&T company instructs employees to study a resource claiming that the United States is a "racist society" and telling readers: "White people, you are the problem. Regardless of how much you say you detest racism, you are the sole reason it has flourished for centuries." pic.twitter.com/kQEwMl2wG4

— Christopher F. Rufo [@realchrisrufo](#) [October 28, 2021](#)

ATT's openly anti-white program encourages employees to "study a resource called 'White America, if you want to know who's responsible for racism, look in the mirror.'"

The United States is a "racist society," the article claims. It adds this for good measure: "White people, you are the problem. Regardless of how much you say you detest racism, you are the sole reason it has flourished for centuries."

Struggle Sessions

The author of that lie, former *Chicago Tribune* columnist Dahleen Glanton, is yet another individual unknown to 99.99 percent of Americans but who somehow convinced the leaders of a major corporation she has something intelligent to say.

"American racism is a uniquely white trait," she wrote, and "Black people cannot be racist."

White women, the angry leftist believes, "have been telling lies on black men since they were first brought to America in chains." Whites "enjoy the opportunities and privileges that white supremacy affords."

[Continued Rufo:](#)

Another resource included in the program argues that "COVID-19 may have actually helped prepare us to confront in a deeper, more meaningful way the many faces of racism and how entrenched it is in society." According to the article, written by Andrés Tapia of the consulting firm Korn Ferry, the pandemic has created a "brooding sense of always feeling vulnerable" for white Americans, which has forced them to fear imminent death, which "many Blacks live with every day." Furthermore, as millions of Americans have lost their jobs and secured unemployment benefits, they "have more time" to attend street protests, which provided "a way to feel like one could have an impact." As a result, Tapia argues, the pandemic established the conditions for a sense of "shared helplessness" that has resulted in political activism.

In the "Act" section of the training program, AT&T encourages employees to participate in a "21-Day Racial Equity Habit Challenge" that relies on the concepts of "whiteness," "white privilege," and "white supremacy." The program instructs AT&T employees to "do one action [per day for 21 days] to further [their] understanding of power, privilege, supremacy, oppression, and equity." The challenge begins with a series of lessons on "whiteness," which claims, among other things, that "white supremacy [is] baked into our country's foundation," that "Whiteness is one of the biggest and most long-running scams ever



Written by [R. Cort Kirkwood](#) on November 1, 2021

perpetrated,” and that the “weaponization of whiteness” creates a “constant barrage of harm” for minorities. The 21-Day Challenge also directs employees to articles and videos promoting fashionable left-wing causes, including “reparations,” “defund police,” and “trans activism,” with further instruction to “follow, quote, repost, and retweet” organizations including the Transgender Training Institute and the National Center for Transgender Equality.

AT&T is another Fortune 100 company that has succumbed to the latest fad: corporate “diversity and inclusion” programming that traffics in the ugly concepts of race essentialism and collective guilt.

Read the full story at City Journal: <https://t.co/KW3p96Vlop>

— Christopher F. Rufo [@realchrisrufo](#) [October 28, 2021](#)

Whether AT&T’s white employees will be forced to wear dunce caps and endure [struggle sessions](#) that beat the racism out of them we are not given to know.

Other Companies

Rufo has yanked a number of companies out of the closet with the help of insiders who provide documents.

Early this month, [he disclosed](#) Walmart’s anti-white propaganda program. It says the United States is a “white supremacy system” created “for the purpose of assigning and maintaining white skin access to power and privilege.”

Insiders from [CVS](#), [Raytheon](#), and [Google](#), the already-woke tech giant, have also exposed anti-white brainwashing programs.



Subscribe to the New American

Get exclusive digital access to the most informative, non-partisan truthful news source for patriotic Americans!

Discover a refreshing blend of time-honored values, principles and insightful perspectives within the pages of "The New American" magazine. Delve into a world where tradition is the foundation, and exploration knows no bounds.

From politics and finance to foreign affairs, environment, culture, and technology, we bring you an unparalleled array of topics that matter most.



[Subscribe](#)

What's Included?

- 24 Issues Per Year
- Optional Print Edition
- Digital Edition Access
- Exclusive Subscriber Content
- Audio provided for all articles
- Unlimited access to past issues
- Coming Soon! Ad FREE
- 60-Day money back guarantee!
- Cancel anytime.